

MGP CALIPERCOVERS

For Immediate Release
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MGP Caliper Covers Launches GM Licensed Corvette Covers



C5 Corvette with GM Licensed Caliper Covers Pictured Above

San Diego, CA (October 2009)- MGP Caliper Covers has launched new GM licensed caliper covers for the C4 and C5 Corvette. The Vette's will be sporting covers behind their wheels that have the official Corvette lettering for each generation. MGP will also have available more GM licensed covers with the Chevy bow tie logo for select vehicles and the third and fourth generation Camaro will have several logo options, including Camaro, Z-28 and Firebird.

Larger wheel sizes and open styles have exposed the caliper increasingly more. The caliper cover category and styling your calipers is relatively new with a great deal of room to grow. President Mike Barland said "Partnering with GM allows popular GM vehicles tap in on this innovative accessory, bringing the car enthusiast a completely new styling concept while incorporating desired classic GM brand logos."

August 2008 MGP Caliper Covers began selling covers for one vehicle, the 2005-2010 Mustang. In spite of a poor economy and car crisis, sales have been solid and now MGP offers covers for over 50 vehicles; including popular sport cars such as Corvette, Camaro, Challenger, Pontiac G8, BMW M3 and 350Z.

MGP Caliper Covers have been created by San Diego's Mike Barland. Barland has been in manufacturing for 26 years and has spent the last four developing the custom fit design and patented fastening system of the caliper covers. The caliper covers benefits include:

- Reduces Brake Dust
- Powder Coated Finish
- 6061-T6 Aerospace Aluminum
- Easy Installation
- No tape, glue, paint or special tools required
- Patented Fastening System
- Reduces Brake Heat

Dreading the task of painting your calipers is well understood. Painting requires the car to be on jack stands with all four tires off the car. With tedious detail and often results of peeling paint, most people put this at the end of their to do list. MGP Caliper Covers are installed one wheel at a time, about 10 minutes a wheel, saving time and frustration. The patented fastening system allows the cover to be securely fit, but easily removed if needed and maintains the caliper in the original stock condition.

Standard caliper covers colors come in red, black and satin, custom painting and engraving is offered. Orders and a product overview video can be viewed at www.calipercovers.com or call 619.754.4099.

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Pictures can be downloaded at:

C5 Corvette

http://farm3.static.flickr.com/2717/4050424801_e9589be69f_b.jpg

Corvette Wheel with Caliper Cover

http://farm3.static.flickr.com/2575/4050411129_58e424bfed_b.jpg

All Corvette Press Release Pictures

<http://www.flickr.com/photos/mgpcalipercovers/sets/72157622677150838/>