



For Immediate Release
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MGP Caliper Covers Launches 2010 Camaro SS & RS Covers



Picture above: 2010 Camaro SS with MGP Caliper Covers

San Diego, CA (October 2010)- MGP Caliper Covers has launched new Camaro SS, RS and V6 covers. Caliper Covers for the SS big brakes is a first for MGP, requests from car enthusiasts with big brakes highlighted the need to offer the personalization and brake reducing features to owners with the upgraded brakes.

The stylish open wheels have exposed both the SS and RS dull stock brakes. MGP Caliper Covers hide those ugly calipers, enhance the open wheel look and help keep the rims cleaner. The idea of styling your calipers is relatively new, President Mike Barland said "Painting the calipers has always been the last item on guys "to do" list for good reason, this tedious task is now replaced with a part that is an easy install, keeps the caliper in stock condition and adds to the style of the vehicle."

The popular red jewel and bumble bee yellow colors are ideal candidates to utilize the custom color paint match services. Custom engraving is also offered and adds a personal touch with your own logo or nickname.

MGP Caliper Covers began selling covers in August 2008 for one vehicle, the 2005-2010 Mustang. The success with the Mustang has lead MGP to offer covers for over 60 vehicles; including popular vehicles such as Corvette, Challenger, Pontiac G8, BMW, 350Z, trucks and SUV's.

MGP Caliper Covers have been created by San Diego's Mike Barland, a car enthusiast himself. Barland has been in manufacturing for 26 years and has spent the last four developing the custom fit design and patented fastening system of the caliper covers. The caliper covers benefits include:

- Enhances Open Wheel Appearance
- Reduces Brake Dust
- Powder Coated Finish

- 6061-T6 Aerospace Aluminum
- Easy Installation
- No tape, glue, paint or special tools required
- Patented Fastening System
- Reduces Brake Heat
- 3 Year Warranty

Standard caliper covers colors come in red, black and satin, custom painting and engraving is offered. Distributors and product overview video can be viewed at www.calipercovers.com or call 619.754.4099.

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2010 Yellow Camaro SS with MGP Caliper Covers

http://farm4.static.flickr.com/3509/3920300994_38b09fc699_b.jpg

2010 Camaro SS Before and After Photo

http://farm4.static.flickr.com/3477/3919518341_e9c3628b70_b.jpg

2010 Camaro RS

http://farm3.static.flickr.com/2539/3924354404_6ba5c74b3b_b.jpg

2010 Camaro Press Release Photo Bucket

<http://www.flickr.com/photos/mgpcalipercovers/sets/72157622368460576/>